

Abstract of the Disclosure

5 A moving and storage company (30) uses a dealer
website to assist with the marketing of products and
services through an independent dealer (34). The
information related to the inventory of products and
services is stored on a central database. The website
provides access for the independent dealer to review the
inventory information. The dealer uses a first computer
10 system (26) to access the inventory information. An item
of the inventory is selected according to customer (36)
selection criteria. The item may be the lease of a
storage unit. The independent dealer completes the
transaction for leasing the storage unit by interacting
15 with the central database via the website. Leasing the
storage unit through the independent dealer via the
moving and storage company website gives the customer
occupancy rights as of the date of the transaction.